

Lunedì 23 Agosto 2021

## Progetto E-WOMEN LAB | Percorso di aggiornamento professionale per imprenditrici

Sei un'impresa femminile? Partecipa al percorso di coaching e up-skilling sull'[#ecommerce](#) [1] e beneficia di un supporto tecnico personalizzato per l'apertura del tuo negozio virtuale! E' in partenza E-WOMEN LAB, iniziativa promossa da eBay e Dintec per supportare l'imprenditorialità femminile e la presenza di donne in settori [#STEM](#) [2].

Previste 15 ore di formazione on-line per conoscere tecniche e strategie di vendita efficaci sul web e altre 10 ore facoltative per l'approfondimento di temi specifici.

Per candidarsi, compilare il Digital Skill Voyager ([www.dskill.eu/game.php](http://www.dskill.eu/game.php) [3]), il test on line del Punto Impresa Digitale per valutare il livello di competenze digitali. Verranno selezionate le 40 imprenditrici che avranno ottenuto il punteggio più alto al test.

Termine per l'adesione: **10 settembre 2021**

Ultima modifica: Lunedì 23 Agosto 2021

### Condividi

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### ARGOMENTI

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#### Collegamenti

[1] [https://www.facebook.com/hashtag/ecommerce?\\_\\_eep\\_\\_=6&source=feed\\_text&epa=HASHTAG&\\_\\_xts\\_\\_%5B0%5D=68.ARCig\\_zikqbzX7MPjmSNTZlwCOuvrvPp7vBHR2bfdGzWUofS3lySU6al\\_bpdWjHGnFMJra5zcRdP214im1tnwy4mgaeyK3tqNeT4sstThuqUhlcFn4Yddy2oEtyBCSBk4zx9d3gns\\_FH5v8VdlbUiV2\\_oFNEvqXnggTxT7GK8RZDIfXoK79CFTSOZzQSOs2FK50B0n6ThC4BFn9Pp7bcE0RcogZuPhK6CDCYQqp\\_zZXy5-w7NEQ3v5c-TEsS8wbu9BAVooWLNDJnrjGJnoXv4bw6nzApa8nZqfB0NgXQjx0xZODE\\_4\\_d&\\_\\_tn\\_\\_=%2ANK-R](https://www.facebook.com/hashtag/ecommerce?__eep__=6&source=feed_text&epa=HASHTAG&__xts__%5B0%5D=68.ARCig_zikqbzX7MPjmSNTZlwCOuvrvPp7vBHR2bfdGzWUofS3lySU6al_bpdWjHGnFMJra5zcRdP214im1tnwy4mgaeyK3tqNeT4sstThuqUhlcFn4Yddy2oEtyBCSBk4zx9d3gns_FH5v8VdlbUiV2_oFNEvqXnggTxT7GK8RZDIfXoK79CFTSOZzQSOs2FK50B0n6ThC4BFn9Pp7bcE0RcogZuPhK6CDCYQqp_zZXy5-w7NEQ3v5c-TEsS8wbu9BAVooWLNDJnrjGJnoXv4bw6nzApa8nZqfB0NgXQjx0xZODE_4_d&__tn__=%2ANK-R)

[2] [https://www.facebook.com/hashtag/stem?\\_\\_eep\\_\\_=6&source=feed\\_text&epa=HASHTAG&\\_\\_xts\\_\\_%5B0%5D=68.ARCig\\_zikqbzX7MPjmSNTZlwCOuvrvPp7vBHR2bfdGzWUofS3lySU6al\\_bpdWjHGnFMJra5zcRdP214im1tnwy4mgaeyK3tqNeT4sstThuqUhlcFn4Yddy2oEtyBCSBk4zx9d3gns\\_FH5v8VdlbUiV2\\_oFNEvqXnggTxT7GK8RZDIfXoK79CFTSOZzQSOs2FK50B0n6ThC4BFn9Pp7bcE0RcogZuPhK6CDCYQqp\\_zZXy5-w7NEQ3v5c-TEsS8wbu9BAVooWLNDJnrjGJnoXv4bw6nzApa8nZqfB0NgXQjx0xZODE\\_4\\_d&\\_\\_tn\\_\\_=%2ANK-R](https://www.facebook.com/hashtag/stem?__eep__=6&source=feed_text&epa=HASHTAG&__xts__%5B0%5D=68.ARCig_zikqbzX7MPjmSNTZlwCOuvrvPp7vBHR2bfdGzWUofS3lySU6al_bpdWjHGnFMJra5zcRdP214im1tnwy4mgaeyK3tqNeT4sstThuqUhlcFn4Yddy2oEtyBCSBk4zx9d3gns_FH5v8VdlbUiV2_oFNEvqXnggTxT7GK8RZDIfXoK79CFTSOZzQSOs2FK50B0n6ThC4BFn9Pp7bcE0RcogZuPhK6CDCYQqp_zZXy5-w7NEQ3v5c-TEsS8wbu9BAVooWLNDJnrjGJnoXv4bw6nzApa8nZqfB0NgXQjx0xZODE_4_d&__tn__=%2ANK-R)

[3] [https://l.facebook.com/l.php?u=http%3A%2F%2Fwww.dskill.eu%2Fgame.php&h=AT3ReX66oc7MtmGG\\_2Mtyg7XG0zUhCmqMRaQKFVZZT7qJZ3RKfsjc5DCyeDfaz6C6XEgTs3OtGqnC0Dd2pTgbOmgP3NaQ2nixlMe4Zv03CFQhzKRHKNoajKacLIOkUQ9LcvDezZqwSlmoA6z36l2R1B5Kajh6dGQeu8yrtklwykbW6xLICoCk6voD0lw3UuV\\_hvlOHql8z9Vw2oZY8zFRJnP46sHu3GlcwkH66EiX2go5wmxU5hx7feXD0viY\\_7FjOdTF8VplVrheE7ws\\_iAqJ8y5RrmdOmWtQ5CGXFBSLjjj0443Gf0afIOg\\_rSGhL3K6A0kUmUcYnFivGOyJLlNodrya9UbJMfGJNvO1yNz-AHmFuFWfcdSr8JPJJHIKNiXq3cvh2mCAYpz6aVHbrcgHi2zLwPtOikH9Z3RN\\_iMohFFB5VOI\\_GJUZWe8axB6v0n2Fhn0\\_AGrzYeFTgCTAGSYrdbVwCAws852y\\_tP5dKtADz9nlf7kTiq0erVdBMASbf0Fbmm9ugUwjdgqIBCcLathF4NYOEEUOPv17Vu6PH3Vf24WLe6aX4lVJdN-UC8mgpFN1wp2bJeKwsgXtGzVVn4AW4l31QPMe](https://l.facebook.com/l.php?u=http%3A%2F%2Fwww.dskill.eu%2Fgame.php&h=AT3ReX66oc7MtmGG_2Mtyg7XG0zUhCmqMRaQKFVZZT7qJZ3RKfsjc5DCyeDfaz6C6XEgTs3OtGqnC0Dd2pTgbOmgP3NaQ2nixlMe4Zv03CFQhzKRHKNoajKacLIOkUQ9LcvDezZqwSlmoA6z36l2R1B5Kajh6dGQeu8yrtklwykbW6xLICoCk6voD0lw3UuV_hvlOHql8z9Vw2oZY8zFRJnP46sHu3GlcwkH66EiX2go5wmxU5hx7feXD0viY_7FjOdTF8VplVrheE7ws_iAqJ8y5RrmdOmWtQ5CGXFBSLjjj0443Gf0afIOg_rSGhL3K6A0kUmUcYnFivGOyJLlNodrya9UbJMfGJNvO1yNz-AHmFuFWfcdSr8JPJJHIKNiXq3cvh2mCAYpz6aVHbrcgHi2zLwPtOikH9Z3RN_iMohFFB5VOI_GJUZWe8axB6v0n2Fhn0_AGrzYeFTgCTAGSYrdbVwCAws852y_tP5dKtADz9nlf7kTiq0erVdBMASbf0Fbmm9ugUwjdgqIBCcLathF4NYOEEUOPv17Vu6PH3Vf24WLe6aX4lVJdN-UC8mgpFN1wp2bJeKwsgXtGzVVn4AW4l31QPMe)